

# Natalie Li Rong Chen

Graphic Designer

Brisbane, QLD, Australia

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## Summary

Poetic and visionary graphic design student with experience in an extensive range of visual communication fields. A firm believer in the power of artistry to drive emotion and compel fascination.

## Skills

- Adobe Suite: Illustrator , Photoshop , After-effects , InDesign
- Other software: Blender , Canva , Concepts
- Language: English , Mandarin , Malay

## Experience

Institute of Non-Violence (IoNV), Melbourne, Australia Dec 2022-Mar 2023

*Graphic Design Volunteer*

- Built social media presence with tailored posts and reels for Instagram and Facebook.
- Constructed visual stories with brevity and depth to accompany highly sensitive content.
- Coordinated project deliveries with team members for timely execution.

KNC Agency, Brisbane, Australia Jan 2023-Present

*Graphic Designer (Contract)*

- Establish brand identities and visuals for a wide range of clients including KNC Agency.
- Produce print and digital merchandise for promotional and commercial uses.
- Deliver consistent high quality of designs to maintain integrity of the company.

## Education

Queensland University of Technology (QUT), Brisbane, Australia Jul 2020-Jul 2024

*Bachelor of Design (Visual Communications)*

Sunway College, Selangor, Malaysia Mar 2019-Nov 2019

*Canadian International Matriculation Programme (CIMP)*

Sekolah Seri Cahaya (SSC), Selangor, Malaysia Mar 2014-Nov 2018

*Malaysian Certificate of Education*

## Accomplishments

- QUT Creative Industries Scholarship Mar 2020-Nov 2023
- CIMP Scholar Award 2019
- Sunway College Special Scholarship 2019

## Interests & Hobbies

Illustration and Fine Art

- Use of traditional and contemporary mediums to express the human form and emotion.
- Draws inspiration from fine art contemporaries such as Yoshitomo Nara and Hilma af Klint to inform visual creations.

Activism in Design

- Dismantling of prejudices which discredits efforts of deserving women to establish themselves within the creative industry.
- Use of visual communication to bring awareness and compel action surrounding injustices towards females, minorities, and the disadvantaged.